

IN-BOARD Nordic 2020 Academy

Norway, Sweden, Denmark, Finland,
Iceland, Baltics, Russia

Programme committee

Wendy Lam, MBA D03
Petter Mather Simonsen, MBA D87
Susanne Hannestad, AMP July'06



The programme is conducted in **4 modules** and is targeted to alumni working or with interests in **Norway, Sweden, Denmark, Finland, Iceland, Baltics and Russia**. It will also include an international focus. All material will be delivered in **English**.

Workshops 1 -3 in Oslo

Workshop 1: Fri, August 28 – Sat, August 29
McKinsey & Co, Olav Vs gate 5, 0161 Oslo

Workshop 2: Fri, September 18 – Sat, September 19
PwC, Dronning Eufemias gate 71, 0191 Oslo

Workshop 3: Fri, October 16 – Sat, October 17
BackerSkeie, First House, Location in Oslo to be announced

Schedule for all Workshops in Oslo

Friday 14:00 – 19:30 followed by group dinner
Saturday 09:00 - 13:00 with lunch

Workshop 4 at INSEAD in Fontainebleau, France

Workshop 4:

Group 1: 11th – 14th November with welcome dinner on 26th

Group 2: 12th – 15th November with welcome dinner on 27th

INSEAD, Bd de Constance, 77305 Fontainebleau

Faculty

McKinsey: Frithjof Lund, Partner, Board Services Lead and Sverre Fjeldstad, Partner

PwC: Eli Moe-Helgesen, Partner and Signe Moen, Partner

BackerSkeie: Jon Erling Tenvik, Partner and Lead Services

First House: Per Høyby, CEO

Other speakers will be announced.

INSEAD: Prof. Erik van de Loo and Prof. Jaap W. Winter

Prerequisite for participation: Completion of an INSEAD MBA or executive programme and management experience

Participation costs are **EUR 990** for first 3 Workshops. Workshop 4 at INSEAD costs an additional **EUR 4300**. Participants may sign up for Workshops 1 to 3 initially and secure a place in Workshop 4 in the autumn. The IN-BOARD is a non-profit initiative.

Participants are responsible for personal travel and accommodation costs.

Deadlines: **30 June 2020** for Workshops 1-3
15 September 2020 for Workshop 4
Limited participation

Register for the programme with an email to Wendy Lam, IAAN office, inboard@insead.no.

IN-BOARD 2020

AN INSEAD ALUMNI BOARD INITIATIVE

To prepare for the duties and responsibilities of
supervisory and advisory boards

WORKSHOP CONTENT

AN INSEAD ALUMNI BOARD INITIATIVE

1. Strategy (McKinsey)

- The role of the board in strategy development
- Deep dive into digital strategy
- Toward an effective, forward-looking board
- Live case study discussions with current board chairs, members

2. Corporate Governance in the Boardroom (PwC)

The theme for this module is Corporate Governance in the Boardroom. We will discuss the role of the board regarding corporate governance, frequently experienced challenges and leading practices. The bulk of the agenda will focus on deep-dives into top-of-mind issues common to most boards, including lessons learned from the COVID-19 crisis. The module aims to be highly interactive and engaging through discussions, Q&A and games.

Workshop content:

- Corporate governance in the Boardroom
- Financial reporting
- Tax
- Sustainability
- Anti-corruption and fraud
- Cyber Threats

3.1. Human resources (BackerSkeie)

- CEO succession and studies
- Board Assessments: Instrumentation, governance; forms of cooperation
- Selection and qualification for supervisory and advisory boards

3.2. Crisis management and communication (First House)

- Crisis management
- Stakeholder management during crisis
- Crisis communication

4. Leadership (INSEAD), Fontainebleau

A 3-day programme on group interaction and personal effectiveness on the campus under the leadership of Prof. Erik van de Loo and Prof. Jaap Winter.

- Board role and performance
- Group and board dynamics
- INSEAD personal 360-degree feedback survey
- Group coaching and inter-personal competencies

In corporate governance, the efficiency and effectiveness of control bodies is critical. At the same time, the activities of supervisory boards have become more intense and demanding. The growing responsibility of the supervisory board and the risk of personal liability for missteps demand that greater professionalism is developed in board activities.

Supervisory board memberships may be ideally suited for experienced managers, entrepreneurs and those looking to use their skills and experience at the end of their professional career. While earlier in their careers, working executives can gain valuable experience as they are increasingly entrusted with critical tasks in control bodies.

The IN-BOARD Academy aims to prepare leaders for board opportunities. This training series provides a forum for alumni to grow into both existing and new board positions.

The programme was developed in collaboration with INSEAD and takes into account the business context in the Nordic region and its practices in corporate strategy, governance, HR and communications. The 3-day leadership programme at INSEAD, completed together with alumni from Holland, Germany, Belgium and Switzerland deals with higher-level topics and leadership practices such as board dynamics and board effectiveness and so completes the preparation for a future INSEAD-trained non-executive director.